MECHANICAL ENGINEERING STUDENT SOCIETY

Partnership Proposal

2027

THE UNIVERSITY OF MELBOURNE

Each year MESS gives ambitious mechanical and mechatronics engineers the skills, the industry connection and the community to launch a career. Sponsorship is what makes that possible.

UNIMELBMESS.ORG · UNIMELB.MESS@GMAIL.COM · @UNIMELBMESS

A WORD FROM THE PRESIDENT

Welcome to a *strategic partnership.*

Thank you for your interest in the Mechanical Engineering Student Society at the University of Melbourne. Each year, MESS empowers ambitious Mechanical and Mechatronic Engineering students to explore their passion for engineering, gain technical and employability skills, understand career progressions, and form lasting connections with their peers and industry.

We are a club with a culture of inclusiveness and innovation, and we strive to create engaging events that enrich the engineering student experience — guiding students as they begin their educational journey and prepare for a career in engineering-related sectors, and bringing them the latest industry opportunities and information.

Sponsorship is a crucial part of enabling us to run these meaningful events. We are incredibly grateful for our partners, and we would sincerely love for you to join us in bringing our vision to life.

Dooriya Zeng

PRESIDENT · MECHANICAL ENGINEERING STUDENT SOCIETY · 2027

The partnership at a glance

- ✓ 700+ engineering students reached through club socials and a biweekly newsletter.
- ✓ The representative body for every mechanical & mechatronics student, undergraduate and postgraduate.
- ✓ A flagship industry event, *Industry Connect*, plus a full calendar of workshops and panels.
- ✓ Two clear tiers — Gold and Platinum — with Project and Catering options alongside.

WHO WE ARE

A society built for mechanical and *mechatronics engineering.*

We are a student society dedicated to furthering the social and professional interests of mechanical and mechatronics engineering students — the chance to network, explore industry and academic career paths, develop technical skills through workshops and projects, and engage with industry through professional events.

OUR AIMS

1 Open final-year projects to earlier-year mechanical engineering students, and help them get involved.

2 Encourage closer interaction and feedback between staff and students within the discipline.

3 Facilitate mechanical engineering industry interaction and networking opportunities.

4 Provide free and affordable lunches and drinks, timetabled around mechanical engineering classes.

5 Bring it together — a more unified environment for mechanical engineering, and real support among students.

> *The representative body for all mechanical and mechatronics engineering undergraduate and postgraduate students at the University of Melbourne.*

WHAT WE'RE PLANNING

A full year of technical, professional and *social events.*

For 2027 we are building a diverse program designed around student development, engagement and industry connection — with new event focuses, and room for partners to help shape what we deliver.

TECHNICAL SKILLS

CAD + 3D Workshop

Design and modelling fundamentals for early-year students.

Dassault Systèmes Collaboration

A workshop built together with an industry partner.

Student project work

Hands-on teams reinforcing academic learning.

INDUSTRY & CAREERS

Industry Connect

Our flagship networking event, in the first half of the year.

Industry Panel

Professionals on career paths and progression.

Engineering & IT Pizza Lunch

Informal networking across the faculty community.

COMMUNITY & SOCIAL

Regular coffee catchups

Building community across the semester.

FEIT Ball

The Faculty of Engineering & IT's night of the year.

Pub Night & Board Game Nights

A balanced, connected student experience.

✧ Workshops such as the Dassault Systèmes Collaboration show how a partner and MESS can design and run an event together — with our team handling delivery.

BEHIND US

Events our partners have already *been part of.*

Industry events

Industry Connect in 2024 and 2025 gave our partners strong promotional exposure, while giving members invaluable networking and industry experience.

Technical workshops

Our 2025 Introduction to CAD workshop built essential software and design skills for the mechanical and mechatronic engineers coming through MESS.

Social & faculty

Weekly coffee chats with Mechanical Engineering professors and faculty, the 'Pint with Professors' series, and the Faculty of Engineering & IT Ball connect students, academics and industry partners.

700+

Engineering students reached through club socials and the biweekly newsletter.

#1 in Australia

University of Melbourne — engineering & technology; #41 globally (QS World University Rankings 2025).

Every year

Undergraduate and postgraduate mechanical & mechatronics students represented.

Biweekly

A dedicated newsletter reaching the whole discipline, with sections for partners.

IN GOOD COMPANY — CURRENT PARTNERS

Engineers Australia | Jane Street | Mott MacDonald

THE VALUE

Four ways a partnership works for *your firm.*

01

Brand exposure

As the representative body for all mechanical and mechatronics engineering students, our club socials and biweekly newsletter reach over 700 engineering students — targeted, relevant exposure across the whole discipline.

02

Access to top-tier graduates

Ranked #1 in Australia and #41 globally for engineering and technology (QS 2025), the University of Melbourne draws high-achieving students. Through MESS, partners reach a pool actively seeking internships and graduate roles.

03

Advertising & marketing

Send us an opportunity and we feature it that same week — tailored social posts and a dedicated newsletter section built to maximise reach in the discipline.

04

Involvement in MESS events

Partners are invited to our industry events, including the annual flagship Industry Connect. Platinum partners can host their own customised event, with full support from our team.

CHOOSE YOUR LEVEL

Gold & Platinum *partnership.*

	Gold $500	Platinum $1,000
Company logo on selected club merchandise	✓	✓
Brand logo on club promotional material	✓	Larger placement
Kick-off post introducing all MESS partners	Individual post + feature in the Gold Sponsors section of the newsletter	Individual post + story highlight + feature in the Platinum Sponsors section
We share your opportunities — jobs, events — to our social media & newsletter	✓	Priority
Distribute promotional material to members at events	✓	✓
Involvement in MESS industry events, including Industry Connect	✓	Priority access
Priority in flagship & industry-related events	—	✓
Reduced rates when co-hosting an event	—	✓
Host a customised event — presentation or panel	—	✓
Other customised benefits, by arrangement	—	✓

> Platinum partners have the exclusive opportunity to host customised events — presentations or panels — to showcase new initiatives, with full support from our team to bring their vision to life.

BEYOND THE TIERS

Two more ways to *work together.*

PROJECT SPONSOR

Back a student-led team

Support the launch of an upcoming student-led project team and have your brand featured directly on their work — through engravings, displays, or naming opportunities.

CATERING SPONSOR

Feed the room

Provide food and beverages at our events in exchange for brand promotion across signage and event media. A strong fit for restaurants and food businesses building visibility on campus.

Join us as a partner.

We would love to talk through which level fits your goals for 2027 — and to build something together.

PARTNERSHIP CONTACT

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THE SOCIETY

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